

FOR IMMEDIATE RELEASE

MEDIA ADVISORY

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Santa Clara, Calif., Sept. 21, 2009 –

INTELLICORP UNVEILS PARTNER DETAILS AND INTEGRATED SOLUTIONS AT SAP TechEd (Booth #406)

WHO / WHAT: IntelliCorp, a worldwide provider of application lifecycle management, business process and data management software for SAP users will exhibit (booth #406) at SAP TechEd 2009 in Phoenix, October 13-16. In addition to technical sessions and product demonstrations, executives will outline several new partnerships aimed to further reduce the TCO for SAP customers. Examples include:

smartShift for SAP – when combined with IntelliCorp’s unique intelligent impact analysis products (LiveCompare™, LiveModel™ and/or DataWorks™), more than 90 percent of ABAP custom code remediation is automated, reducing project duration, resources, risks and costs of SAP ALM.

Rev-Trac® by Revelation Software Concepts – the change control solution will be integrated with IntelliCorp LiveCompare to extend an SAP customer’s ability to, smoothly and safely, manage system changes and transitions.

IntelliCorp will also highlight recently added features of LiveCompare, including new JAVA capabilities and support for SAP BW, as well as provide a sneak peek at the next version of LiveModel.

Visitors are welcome to submit a business card for an Orion SpaceProbe 130ST EQ Reflector Telescope (drawing October 16).

WHEN: Oct. 13-16, 2009

WHERE: SAP TechEd 2009: IntelliCorp booth #406
Phoenix Convention Center
Phoenix, AZ

About IntelliCorp Inc.

IntelliCorp provides SAP application lifecycle management, business process management and data management products for SAP customers and partners. IntelliCorp’s LiveCompare, LiveModel and DataWorks products automate the analysis of SAP systems and are SAP Integration Certified. Increased system knowledge, efficiency, and individual and team productivity reduce the time, costs and risks associated with SAP lifecycle events, such as upgrades, consolidations, support packs,

compliance, process management, testing and training. For product or partnership information, email sales-info@intellicorp.com, or call 508-621-1600 in the US and +44 (0) 1454 454 100 in EMEA. www.intellicorp.com

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